

Write Your Six Figure Speaker Bio

There are 2 purposes to your bio.

1. To share your credibility and humanity so that people are EXCITED that you'll be leading them.
2. To have them welcome you with a warm round of applause (standing ovation if you're in person) so that you start the event feeling connected and well-loved.

Important Keys:

1. Ask your assistant/host to read your bio.

Please emphasize that you'd like them to read your bio, but there is a place at the end for them to share something from their heart about you.

2. If your host wants a shorter bio

You can give them 1-3 bullet points from the Cultivate Your Credibility Template.

3. Formatting of your Bio

It's ideal if your bio uses size 16 font and underlines key points so that it's possible to read and stay connected with the group.)

4. How to come up with your bio

Your bio can be the longer version of your Code Statement.

5. The applause at the end is important

Make sure that you include the warm round of applause (or standing ovation) at the end of the bio.

6. Example of a Bio

If you'd like an example, feel free to check out Jesse and Sharla sample bio on the next page.

SAMPLE BIO: JESSE KOREN AND SHARLA JACOBS

Jesse Koren and Sharla Jacobs have been called the #1 Source for turning Coaches and Holistic Practitioners into Six-Figure transformational leaders.

In the past 18 years, Thrive Academy Members have earned many hundreds of millions of dollars collectively. In fact, if you look at the Transformational Leaders of today, you'll find that many of them had their first \$10,000 month while working with Jesse and Sharla.

They've also been recognized as two of the world's leading authorities when it comes to teaching Coaches and Holistic Practitioners how to attract more clients.

On the surface, it seems they're just teaching practical skills and templates to Coaches and Holistic Practitioners so they can attract more clients and have their first \$10,000 month. However, what they're best known for is providing deeply transformational experiences and heartfelt community that lead to life-long friendships.

Whether you want a thriving private practice or you want to step fully into your future as a Transformational Leader, I believe you've made a great decision to spend your day with us today.

Because what I know about Jesse and Sharla from spending many weekends at their events and now serving on their team is... (say something from your heart) (for example: I've gotten to know Jesse and Sharla and I know that they lead from their hearts with integrity, and they truly and deeply care about making this world a better place) And, I've personally witnessed so many amazing, talented humans come to Thrive and step into their leadership and rock their businesses like never before. So, you're in for a treat this weekend!

Let's open up the mics, and now go ahead and unmute yourself and let's give a HUGE Thrive welcome to Jesse Koren and Sharla Jacobs!

YOUR SIX FIGURE SPEAKER BIO