



# How to Fill Your Own Workshops Using Word-of-Mouth Marketing and Sell Your High-Ticket Packages

With Sharla Jacobs and Thrive Graduate, Mathew Blom

**Note from Matt:** I've recently been hanging around some great marketers who make a lot more money than me and get to serve a lot more people. (Notice the jealousy)

One of the things that they do is they *actually write* an email *for you* that you can send out to your friends, loved ones, and people you generally want fixed so it'll be easier to be around them. :)

Well, I've always found it kinda weird, but sometimes it really helps me to have an email that I can just *edit to my liking* instead of having to write the whole thing from scratch.

So, if you can imagine 2--7.5 people that you'd like to share this with, here's an email you can edit, delete, plagiarize, cut up, spit out, put smiley faces in, or ignore entirely and just send an email saying: Dude (or dudette) check this out cuz I said so:

—>> ([Insert hyper-link for your event here.](#))

Feel free to copy and paste whatever you can use from below. And, I suggest putting your name at the end.

Matthew Blom's sample endorsed email template:

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Hi there,

This last summer I went to an event called Family Constellations with a facilitator from California. He is back in town for a one time event this coming Friday, and I highly recommend clearing your schedule to make it.

This event is profound in so many ways, and is the most incredible way I've ever experienced for shifting family entanglements that may hold us back in life. I really like the line on his website: Your painful problems may actually belong to someone else...



There is a really touching 2-min. video about it here: <http://fcasheville.eventbrite.com/>

I'm for sure going again, and I want you to come!

Also, one of the things that struck me most about the facilitator is his incredible giving heart. He allows anyone to come as his gift to the community.

It's very rare that he comes out here, so I hope you can make it next Friday.

<http://fcasheville.eventbrite.com> <<http://fcasheville.eventbrite.com/>

Blessings,

(your name)

ps--even if you can't make it, I would suggest just

seeing the video: <http://fcasheville.eventbrite.com> <<http://fcasheville.eventbrite.com/>

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**Here's the version that a friend of Matthew's sent back to him and then blasted out to her list, helping to get 2 events with 60 people each:**

Greetings beloveds,

Several months ago I went to a Family Constellation (FC) session with a facilitator named Matthew Blom from California. He's back in town, offering a one-time event this coming Friday, November 13th; 7-10pm and I highly recommend clearing your schedule to join.

FC is profound in many ways. It's the most powerful (unadulterated) experience I've witnessed for shifting family entanglements/lineage patterns/generational myasms/core life challenges. There's a touching 2-minute video about it here:

<http://fcasheville.eventbrite.com> <<http://fcasheville.eventbrite.com/>>

I'll be hosting the event at my house unless it exceeds 15 people and we can find a space for a larger group on short notice.\* Either way, I want you to come.

One of the things that struck me most about Matthew is his giving heart. He invites anyone to come at no charge as his gift to the community...such a sweetie. It's rare that he comes out here, so I hope you can make it.

FILL YOUR  
EVENTS



PRE-REGISTRATION is helpful, very quick, and free at <http://fcasheville.eventbrite.com>  
<<http://fcasheville.eventbrite.com/>>

Love to you, Janell

PS -- Even if you can't make it, take a 2-minute peek at the video:  
<http://fcasheville.eventbrite.com>

\*PPS -- Please call me if you know of a space that can host more than 15 people. Must be available, private and safe.



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